THE DEEBURGER CLOWN

GAMES • JOKES • SONGS • STORIES • TRICKS

PUZZLES • CARTOONS • PAGES TO COLOR

FUNBOOK

24 DEE-LIGHTFUL PAGES OF FUN
FREE FOR DEE'S CUSTOMERS...

JOIN THE DEEBURGER CLOWN BIRTHDAY CLUB FOR A FREE TREAT ON YOUR BIRTHDAY...AT DEE'S... INFORMATION ON HOW TO JOIN IS ON THE INSIDE BACK COVER.

"They've got some Great Things Cooking down at... Dee's"

Good food begins with quality... At Dee's Drive-ins and Dee's Family Restaurants, only those ingredients meeting the very highest standards are used.

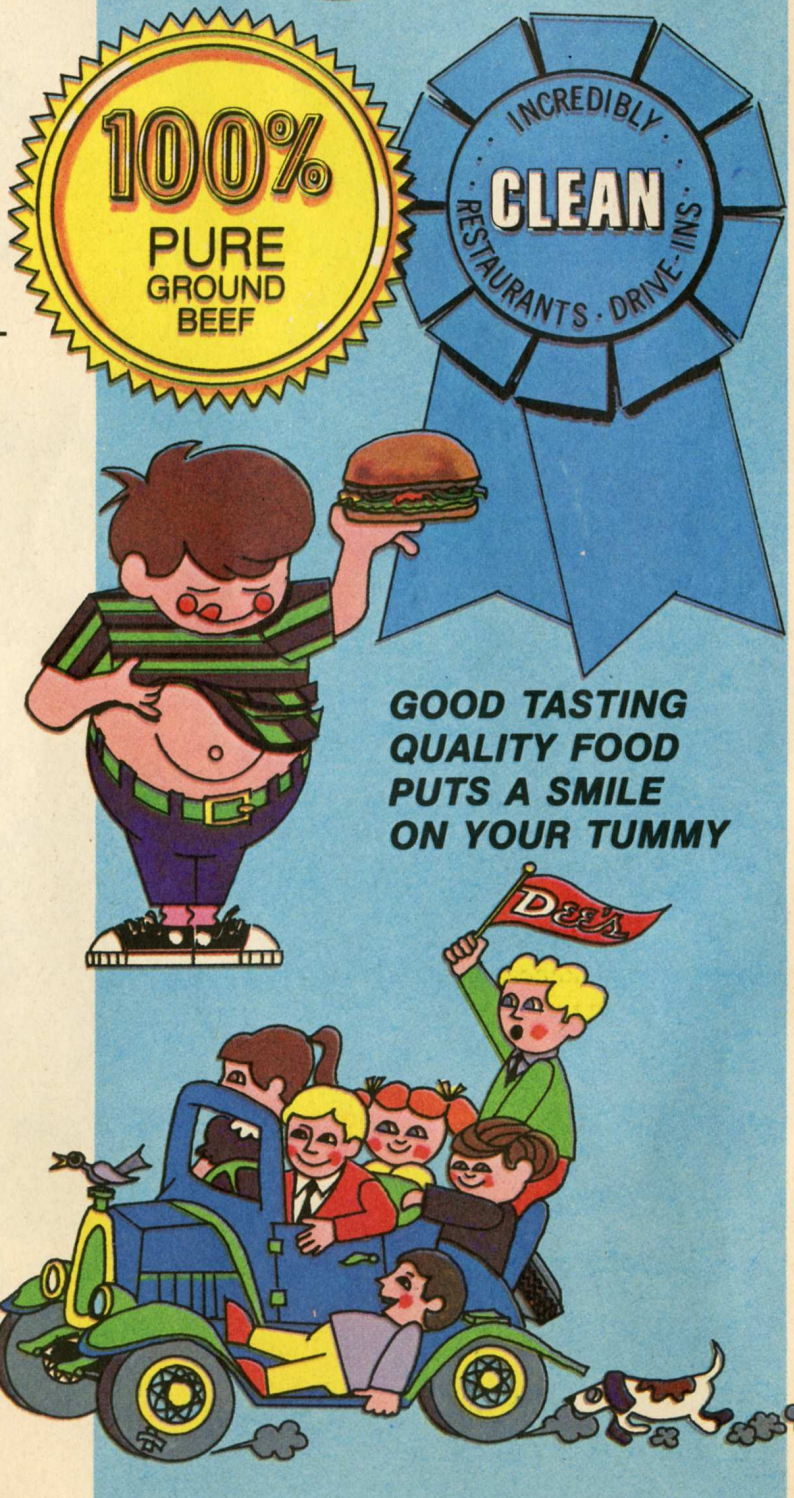
No matter what you order, from a famous DEEBURGER or DOUBLE CHEESEBURGER to a mammoth SUPER-DEE HAMBURGER, you're enjoying the goodness of pure 100-percent ground beef, certified by the supplier in writing to meet Dee's high standards of quality.

Thick, creamy, full-flavored shakes, golden-brown french fries, hot apple or cherry turnovers chock full of real fruit goodness...quality ingredients throughout. Nothing but the best is good enough for folks who come to Dee's.

Also, your attention is invited to how tidy and clean each drive-in is kept. Notice, too, that the Dee-Dollies who serve you and handle money never touch unwrapped or uncontained food.

QUICK FRIENDLY SERVICE – CLEANLINESS – HIGH QUALITY FAMILY FUN FOOD...LOW PRICES

That's why everyone says...
"LET'S GO TO DEE'S!"



FUN 'N' NONSENSE

Dee-Limericks

A tiny girl named Marie
Just finished her fourth SUPER-DEE,
"I came in for a snack
and devoured
A whole sack,
They're so tummy-tempting good, you see."

Two very famous M. D.'s
Who wore top hats and goatees,
Grew very wealthy keeping folks healthy
And dining each day at Dee's.

There once was a man named LaBreeze
Who said, "Let's all go to Dee's",
In the rush to the door
He was knocked to the floor—
Suffering bruises on both of his knees.

A man who swung on the trapeze
Ate while hanging by his knees,
20 feet from the ground
Hanging upside down
He'll eat two or three SUPER-DEES.

FUNNEE-DEE'S

Seven days without Deeburgers makes one weak (1 week).

Why is your cat so small?
I feed him condensed milk!

There was the Junior Football team that was named "The Dirty Rug" because they were always getting beaten.

The only way you can stop a skunk from smelling is to hold his nose.

I'd tell you the joke about a roof, but I think it's over your head.

I use my right hand to stir my chocolate!
It would sure look better if you'd use a spoon.

Cinderella was taken off the baseball team because she kept running away from the ball.

If a window squeaks when you raise it, you can be pretty sure it has panes.

RIDDLE - DEE'S

What did the big firecracker say to the little firecracker?
My pop is bigger than yours

What tree do you run to when you're hungry?
The pantry

On what side of the cup should you place the handle?
The outside

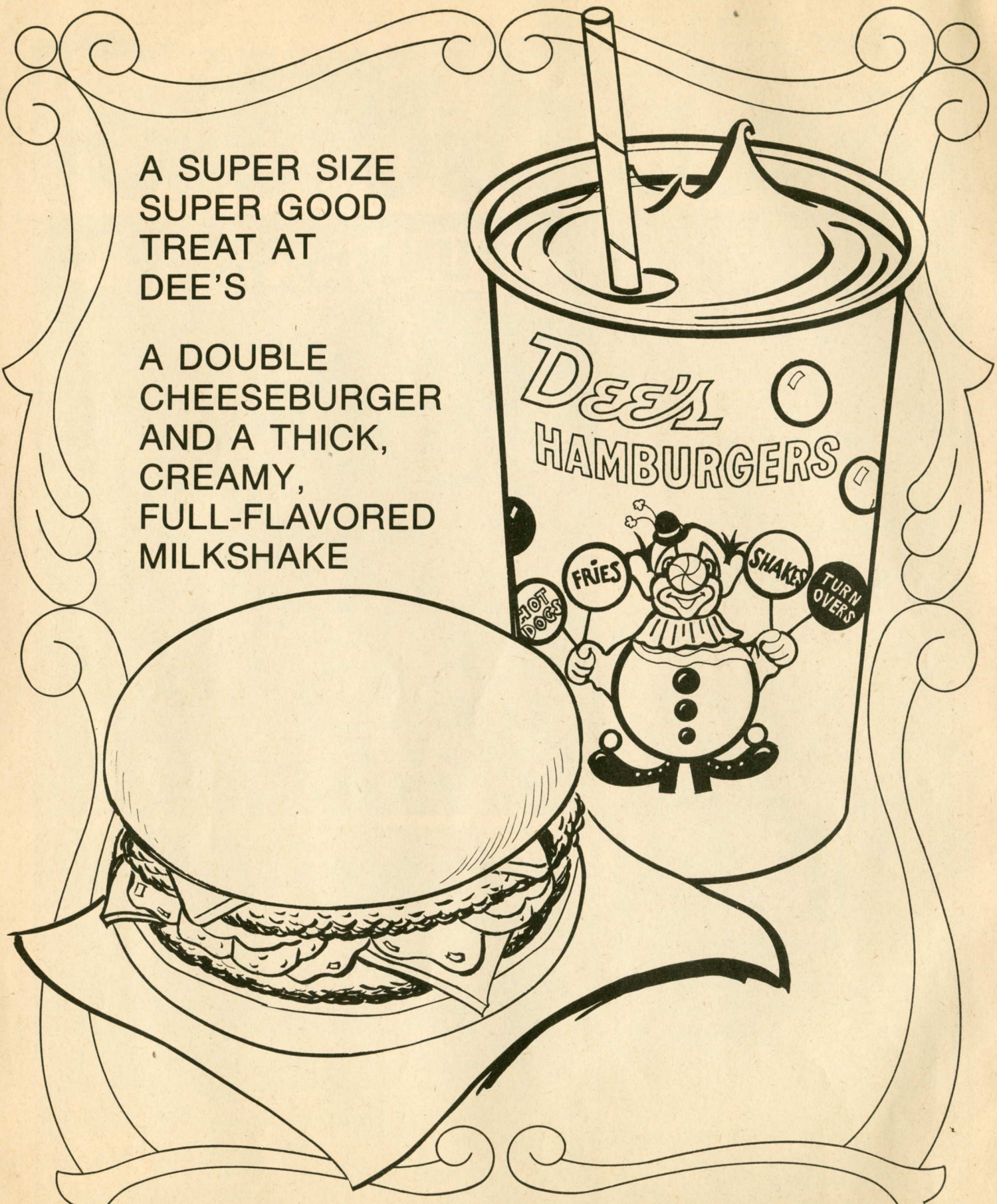
What building in town has the most stories?
Library

What makes an elephant's feet so flat?
Jumping out of trees

What kind of ears do engines have?
Engine-ears

A SUPER SIZE
SUPER GOOD
TREAT AT
DEE'S

A DOUBLE
CHEESEBURGER
AND A THICK,
CREAMY,
FULL-FLAVORED
MILKSHAKE



COLOR IT A REAL APPETITE PLEASER!

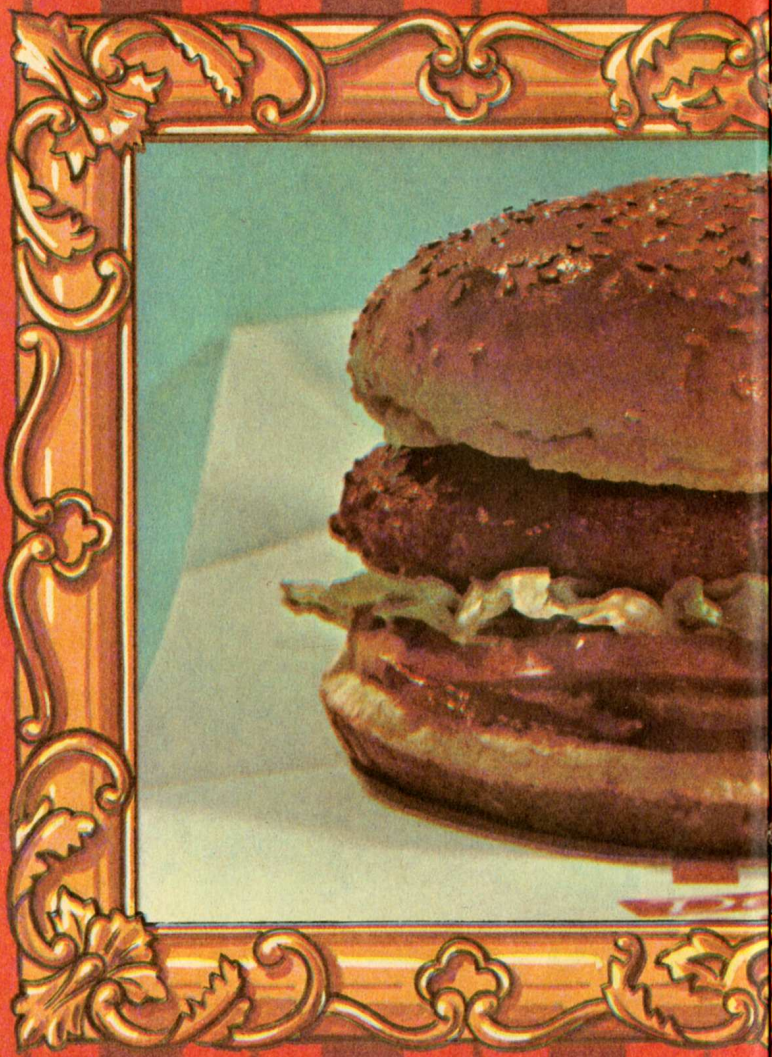
SuperDee

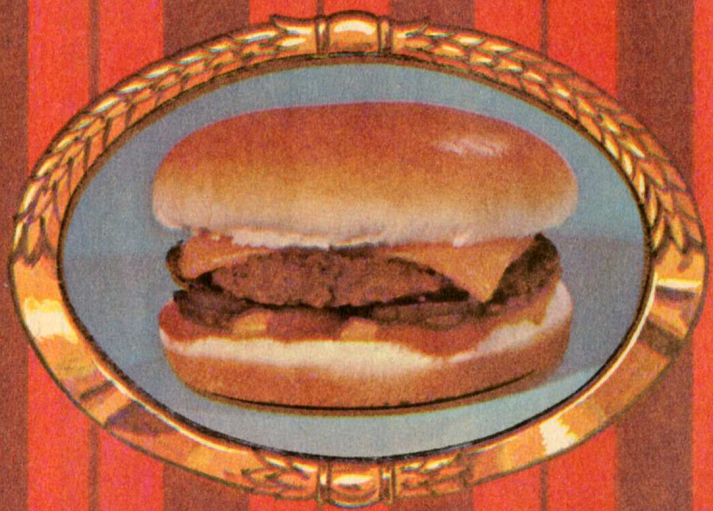
To make a huge tasty SUPER-DEE HAMBURGER, Dee's uses lots of good things. . . . .CAN YOU FIND THEM?

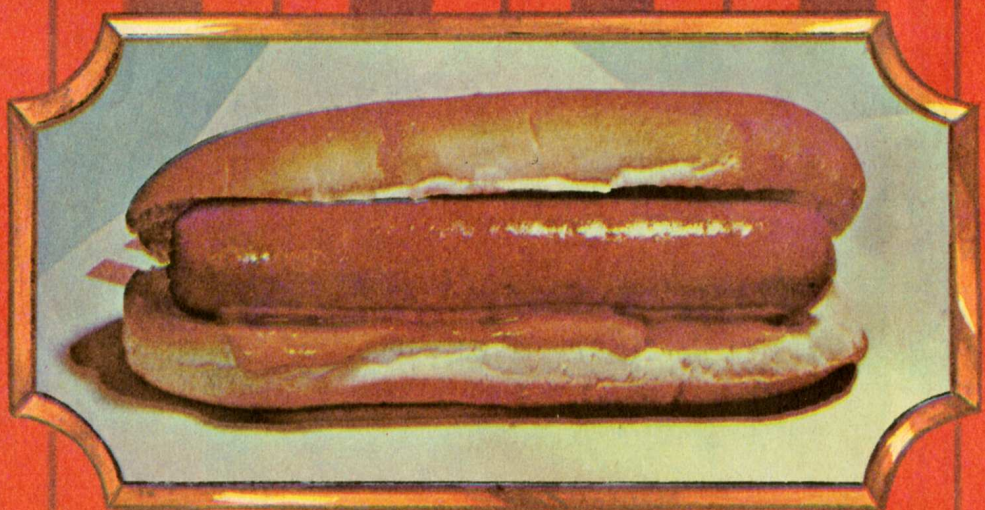
YOUR TUMMY HAS A GOOD MEMORY IF YOU IDENTIFIED:

- Full quarter-pound patty of pure ground beef
- Giant toasted sesame seed bun
- Chopped sweet Bermuda onion
- Shreds of crisp lettuce
- Tangy dill slices
- Sliced red, ripe tomatoe
- Dee's good mustard and catsup garnish

PICTURES OF GOODNESS, EACH ONE

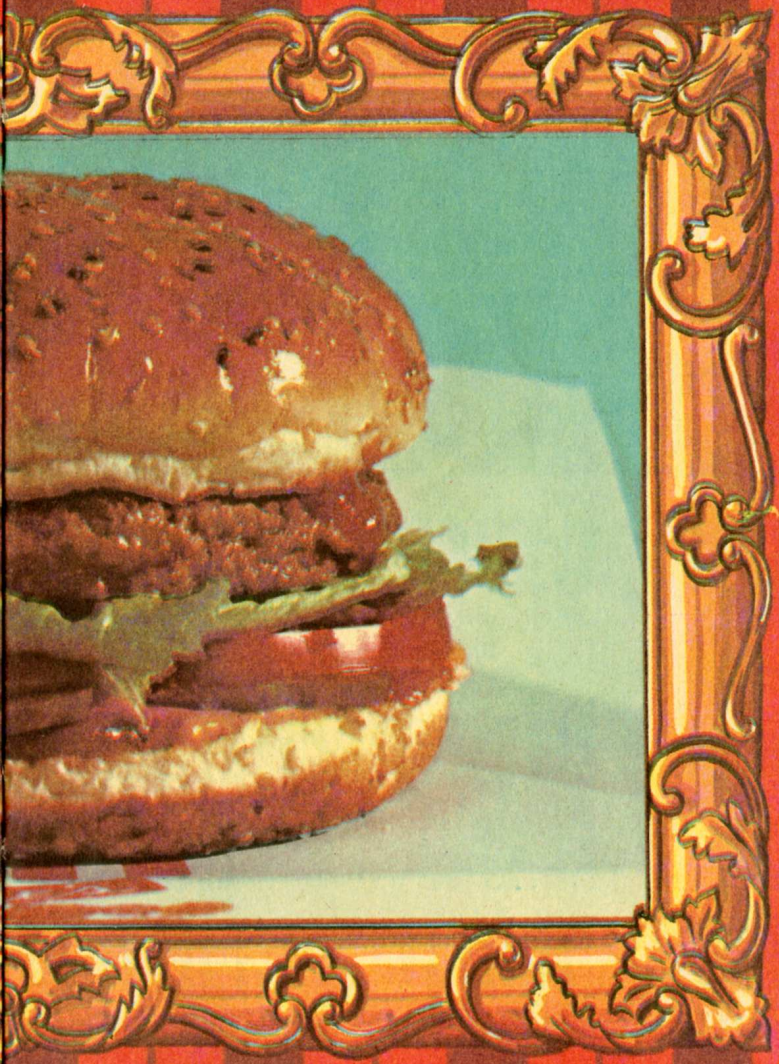






THIS GALLERY OF GOOD FOOD INCLUDES: A CHERRY TURNOVER ALAMODE — A CHEESEBURGER — THE TRIPLE DECKER DEEBURGER —

N A FRAME, WAITING TO BE NAMED

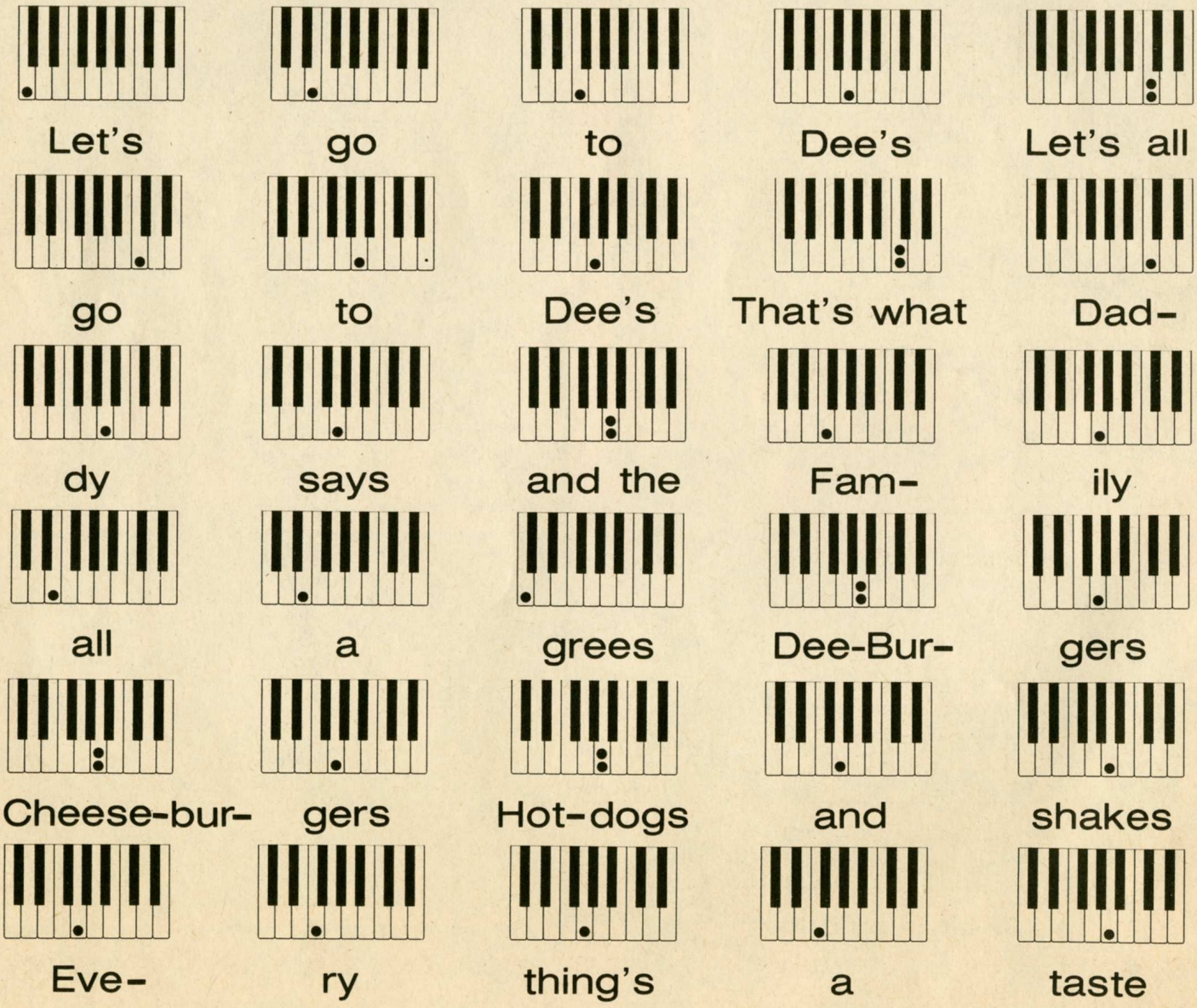


A HOT DEE-DOGGIE — THE FAMOUS DEEBURGER — MILK SHAKE AND FRIES — A DOUBLE CHEESEBURGER — THE HUGE SUPER-DEE HAMBURGER.

...did you name them all?

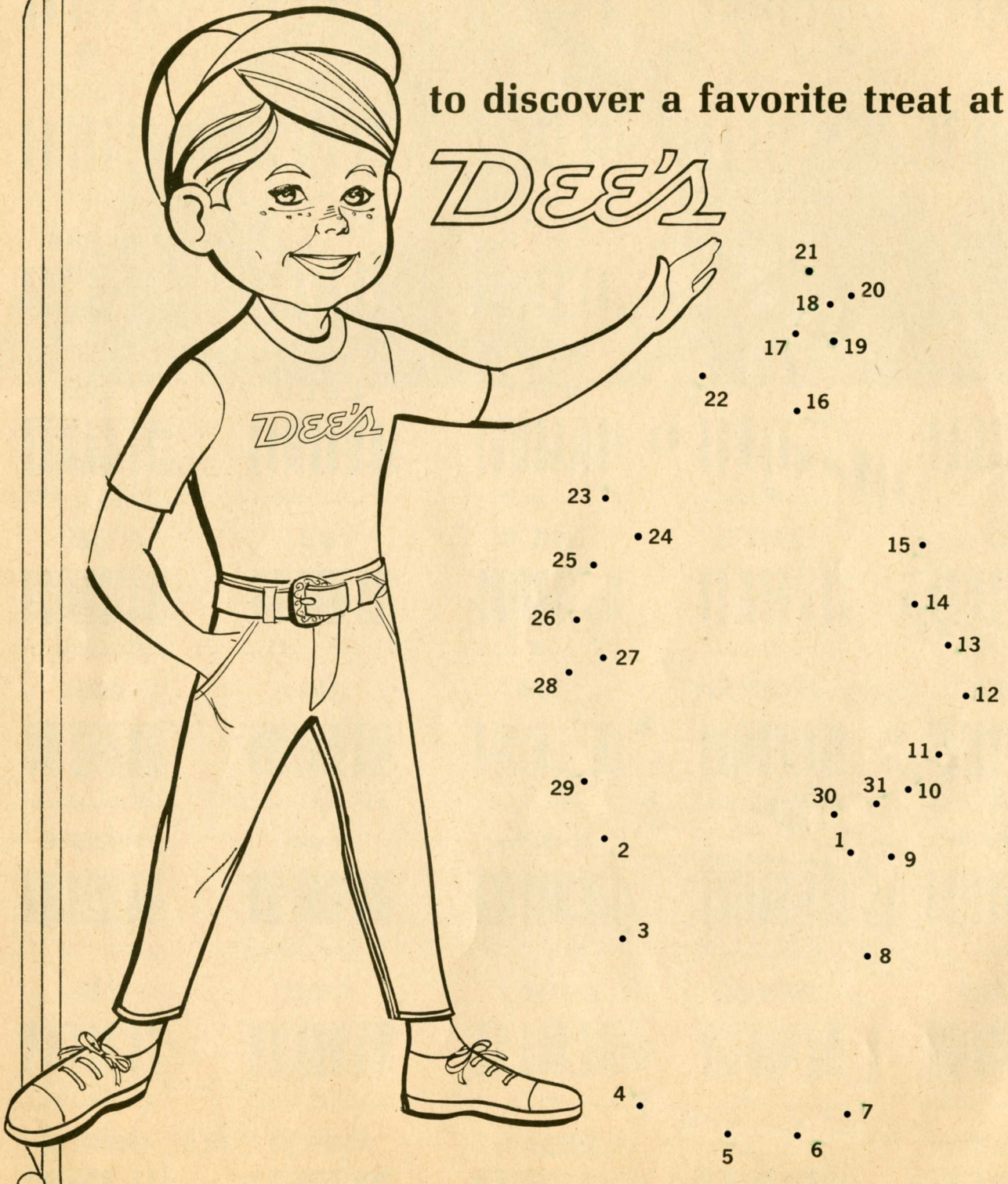
A Song You Can Play and Sing.

Play the key with the dot above each word.



dee- light Ap- ple Turn-o-
vers french fries for good
ness sakes! Let's all make
it to night. Let's go
to Dee's Let's all go
to Dee's, the fin- est
drive- in an- y- where
And eve- ry one a-
grees it's Dee's Dee's Dee's.
DEE- E- E- LI- CIOUS!

JOIN THE DOTS



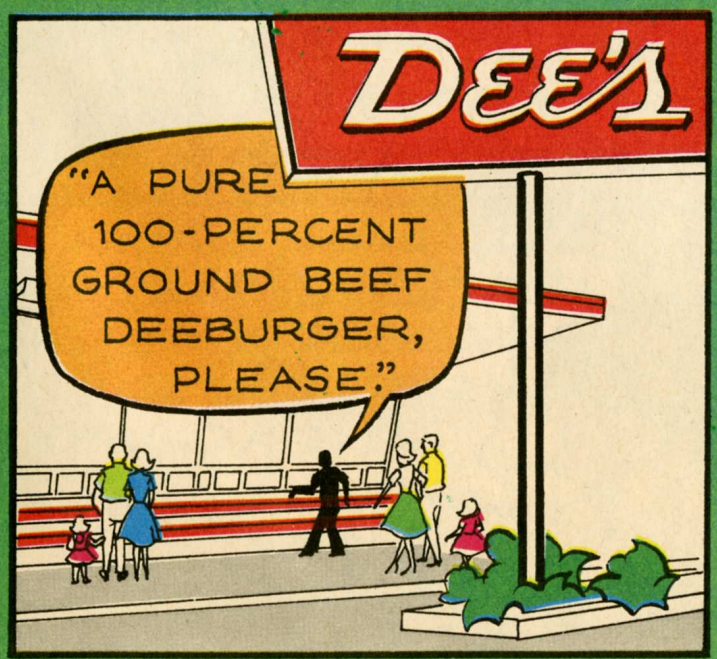
to discover a favorite treat at

DEE'S

Always freezer fresh and so good to eat.

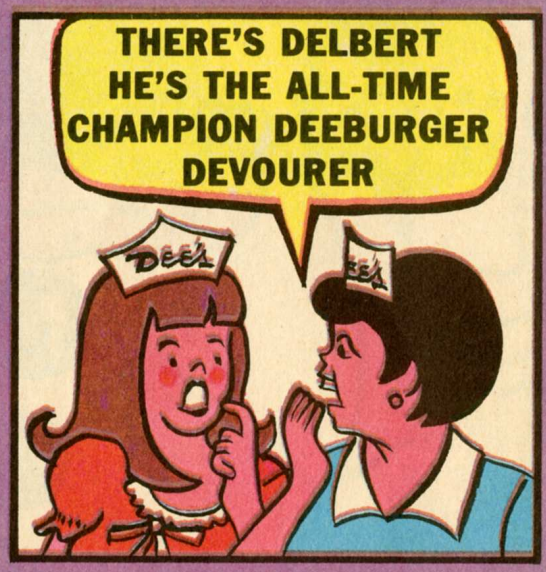
THE DEEBURGER CLOWN STORY

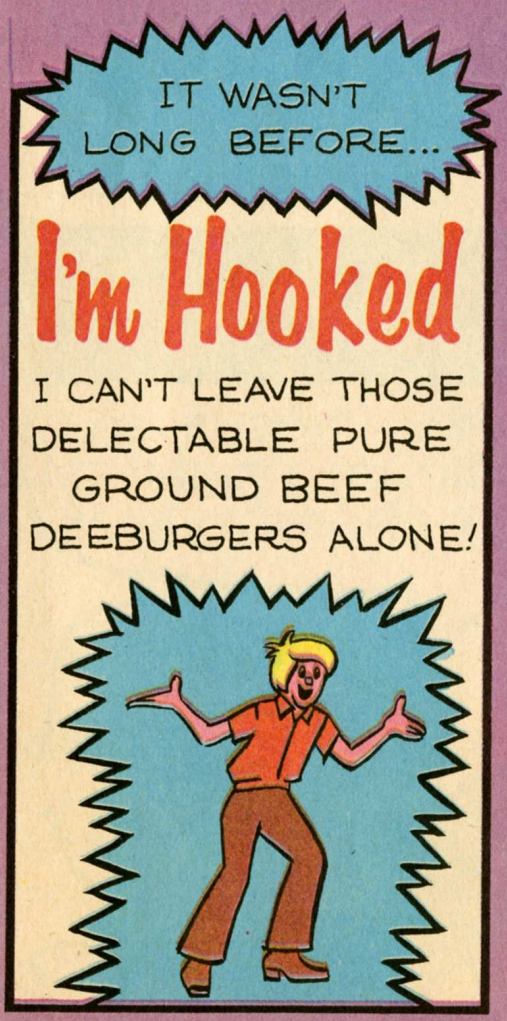
TAKE A CLOSE LOOK AT THE DEEBURGER CLOWN. YOU'LL SEE THAT IT IS NONE OTHER THAN DELBERT THE DEEBURGER DEVOURER, WHO IF YOU RECALL WAS THE ALL-TIME CHAMPION DEEBURGER DEVOURER...HIS STORY BEGINS LIKE THIS.....



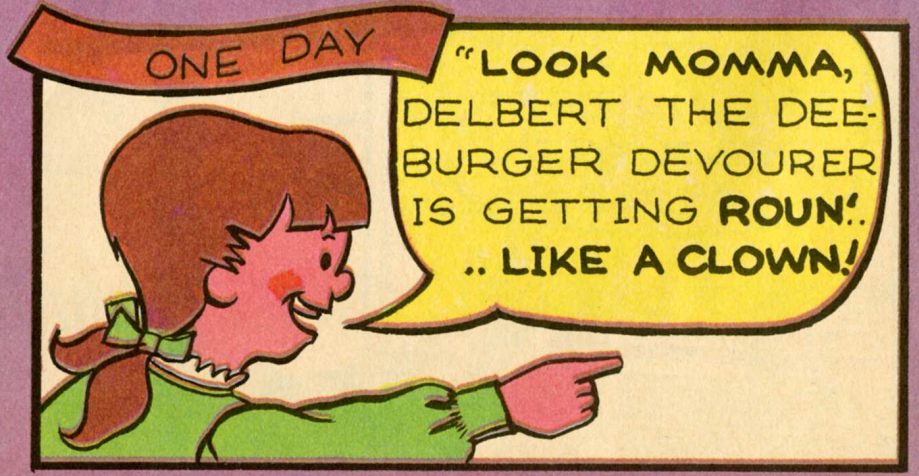
THE NEXT DAY...
"TWO DEEBURGERS PLEASE... UH... MAKE THAT THREE!"

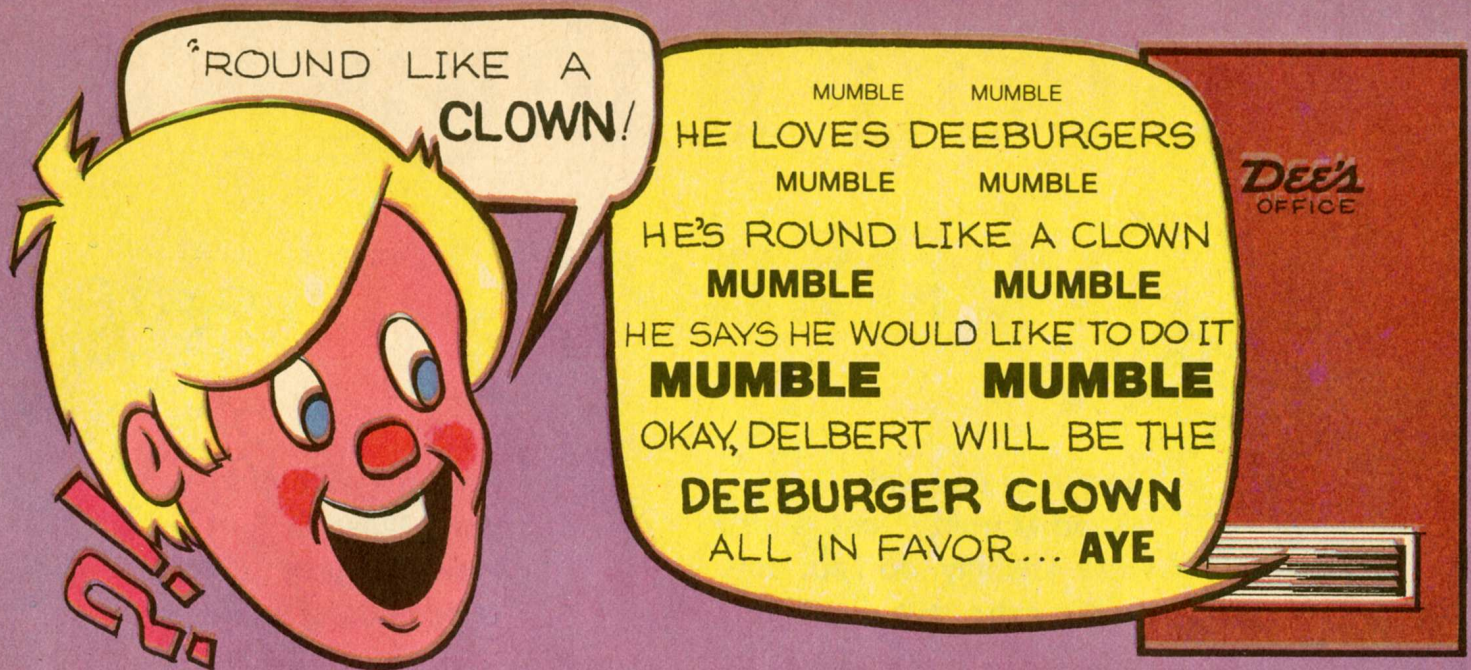
AND THE NEXT
"FOUR TASTY DEEBURGERS MY DEAR!"

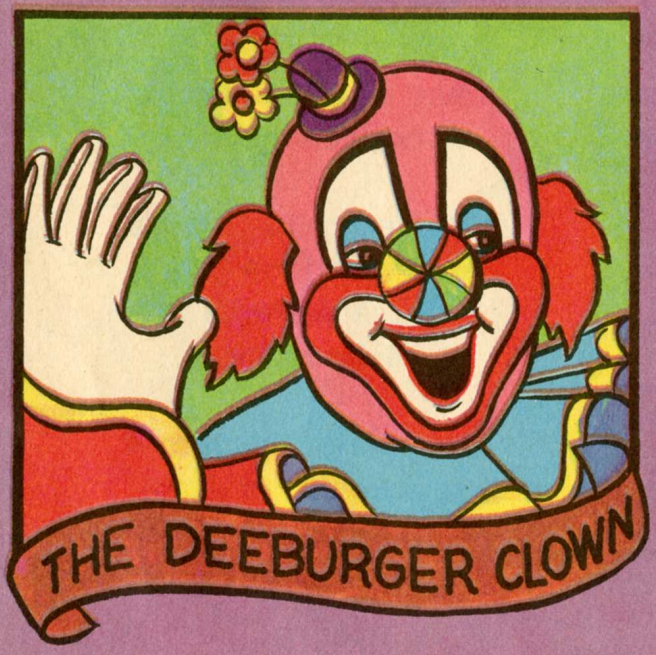

THERE'S DELBERT HE'S THE ALL-TIME CHAMPION DEEBURGER DEVOURER
DEE'S
DEE'S

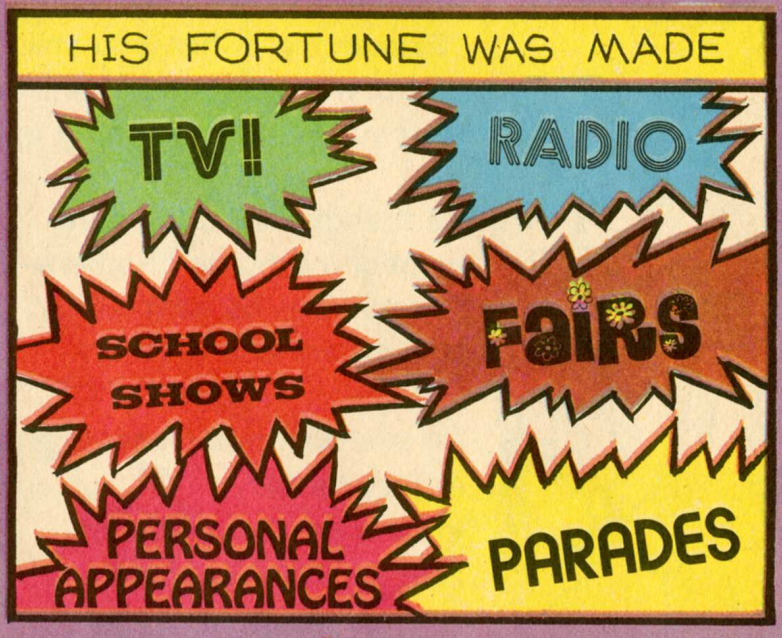

IT WASN'T LONG BEFORE...
I'm Hooked
I CAN'T LEAVE THOSE DELECTABLE PURE GROUND BEEF DEEBURGERS ALONE!

YES, HE DEARLY LOVED DEEBURGERS
"I LOVE EM!"

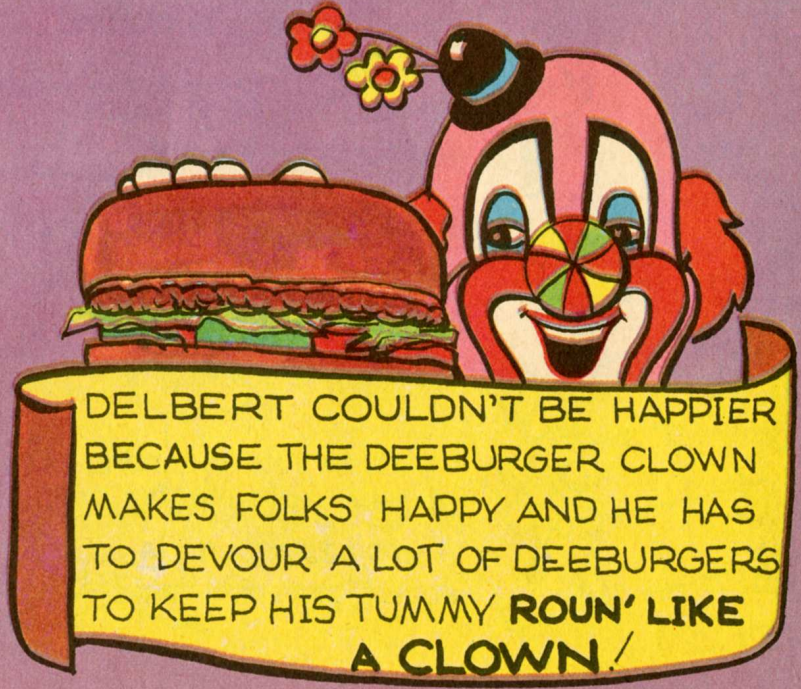

ONE DAY
"LOOK MOMMA, DELBERT THE DEE-BURGER DEVOURER IS GETTING ROUN!.. .. LIKE A CLOWN!


"ROUND LIKE A CLOWN!
MUMBLE MUMBLE
HE LOVES DEEBURGERS
MUMBLE MUMBLE
HE'S ROUND LIKE A CLOWN
MUMBLE MUMBLE
HE SAYS HE WOULD LIKE TO DO IT
MUMBLE MUMBLE
OKAY, DELBERT WILL BE THE
DEEBURGER CLOWN
ALL IN FAVOR... AYE
DEE'S OFFICE

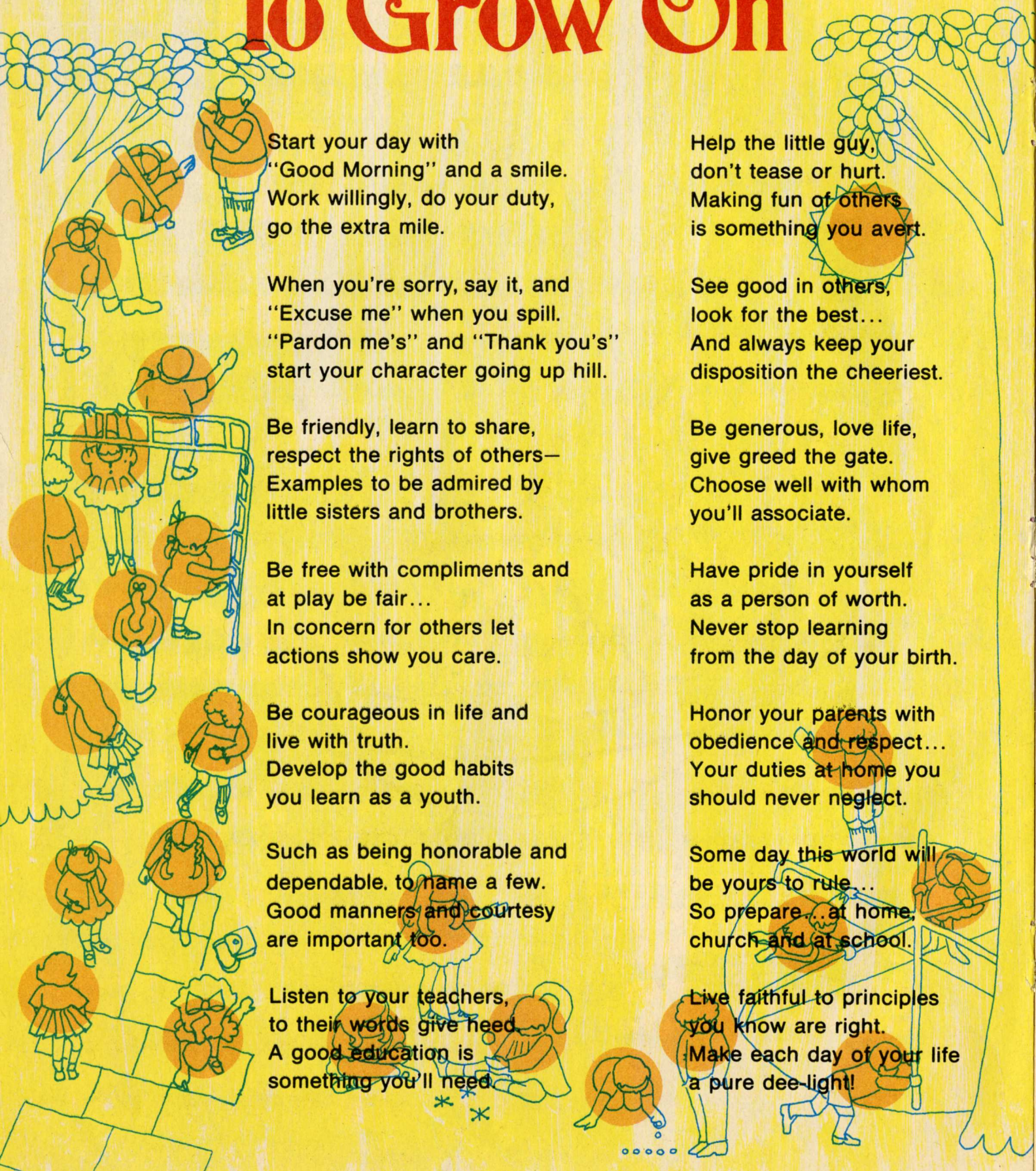

THE DEEBURGER CLOWN


HIS FORTUNE WAS MADE
TV!
RADIO
SCHOOL SHOWS
FAIRS
PERSONAL APPEARANCES
PARADES

EVERYWHERE HE WENT HE MADE CHILDREN AND GROWNUPS LAUGH WHICH MEANS HE IS A GOOD CLOWN
LAUGH
LAUGH
LAUGH
LAUGH
LAUGH
LAUGH


DELBERT COULDN'T BE HAPPIER BECAUSE THE DEEBURGER CLOWN MAKES FOLKS HAPPY AND HE HAS TO DEVOUR A LOT OF DEEBURGERS TO KEEP HIS TUMMY ROUN' LIKE A CLOWN!

Good Things To Grow On



Start your day with
"Good Morning" and a smile.
Work willingly, do your duty,
go the extra mile.

When you're sorry, say it, and
"Excuse me" when you spill.
"Pardon me's" and "Thank you's"
start your character going up hill.

Be friendly, learn to share,
respect the rights of others—
Examples to be admired by
little sisters and brothers.

Be free with compliments and
at play be fair...
In concern for others let
actions show you care.

Be courageous in life and
live with truth.
Develop the good habits
you learn as a youth.

Such as being honorable and
dependable, to name a few.
Good manners and courtesy
are important too.

Listen to your teachers,
to their words give heed.
A good education is
something you'll need.

Help the little guy,
don't tease or hurt.
Making fun of others
is something you avert.

See good in others,
look for the best...
And always keep your
disposition the cheeriest.

Be generous, love life,
give greed the gate.
Choose well with whom
you'll associate.

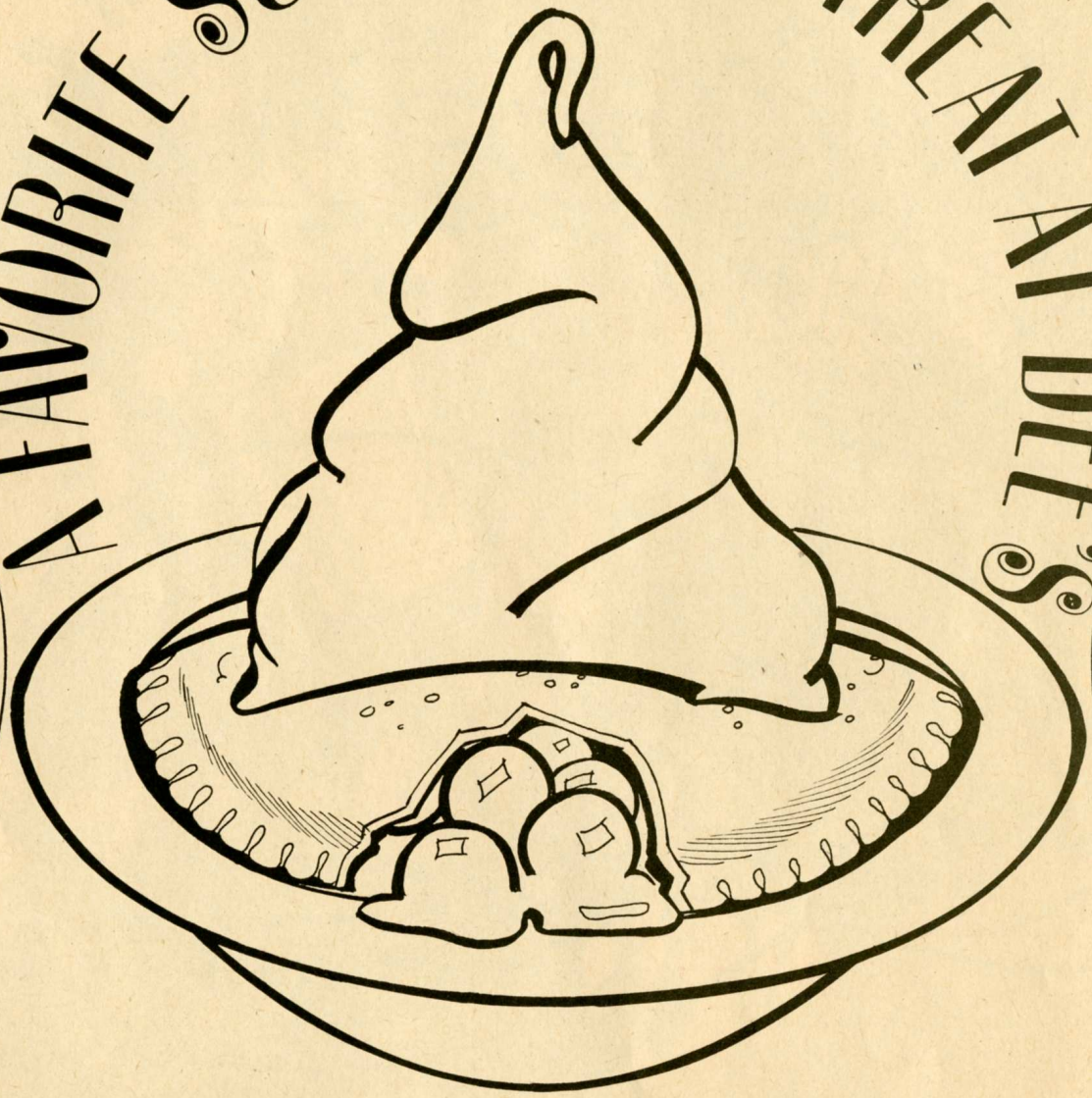
Have pride in yourself
as a person of worth.
Never stop learning
from the day of your birth.

Honor your parents with
obedience and respect...
Your duties at home you
should never neglect.

Some day this world will
be yours to rule...
So prepare...at home,
church and at school.

Live faithful to principles
you know are right.
Make each day of your life
a pure dee-light!

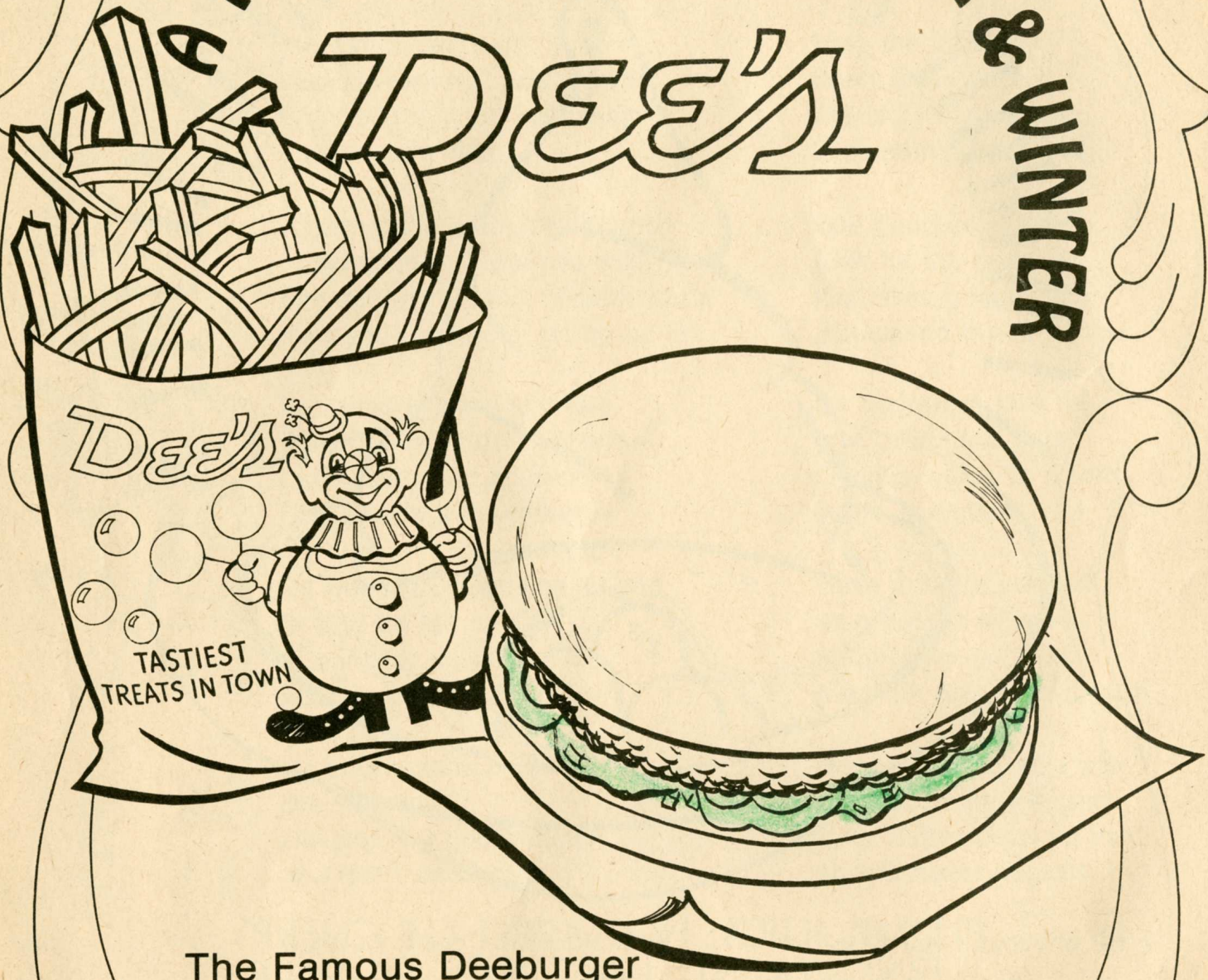
A FAVORITE SUMMERTIME TREAT AT DEE'S



PLUMP, JUICY, HOT APPLE OR CHERRY
TURNOVER WITH A GENEROUS SWIRL
OF FREEZER-FRESH TOPPING

COLOR IT DEE-LICIOUS!

A FAVORITE TREAT SUMMER & WINTER AT DEE'L



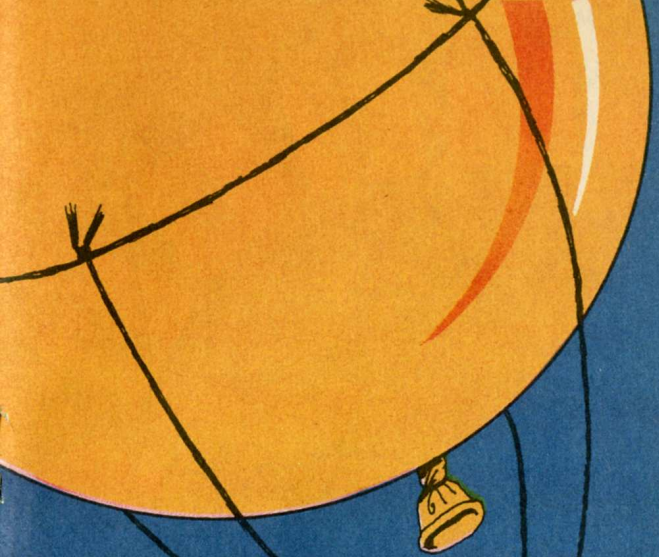
The Famous Deeburger
and Golden French Fries, Served Piping Hot

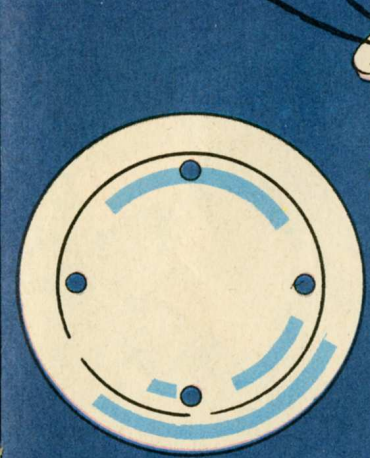
Color them good to eat 12 months of the year!

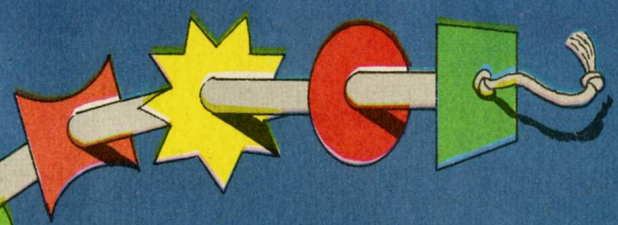
THINGS TO MAKE

Make a Deeburger Clown "Lighter Than Air Balloon":

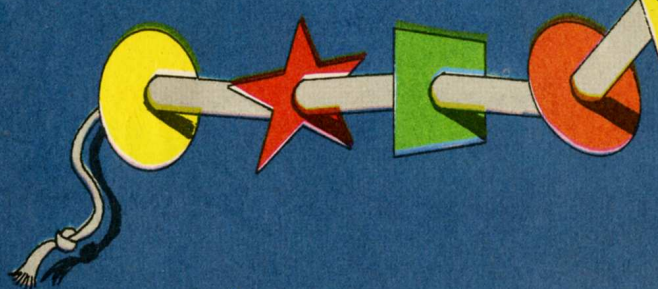
1. Blow up your favorite color 9-inch balloon.
2. Make a circle of string a little smaller around than the balloon.
3. Tie four strings dangling down from your circle string.
4. Run these strings through holes punched in a 3-inch cardboard disk.
5. Tie dangling strings to Dee's styrofoam (hot drink) cup.
6. Cut The Deeburger Clown out of a Regular Dee's cup and make him the passenger in your balloon.





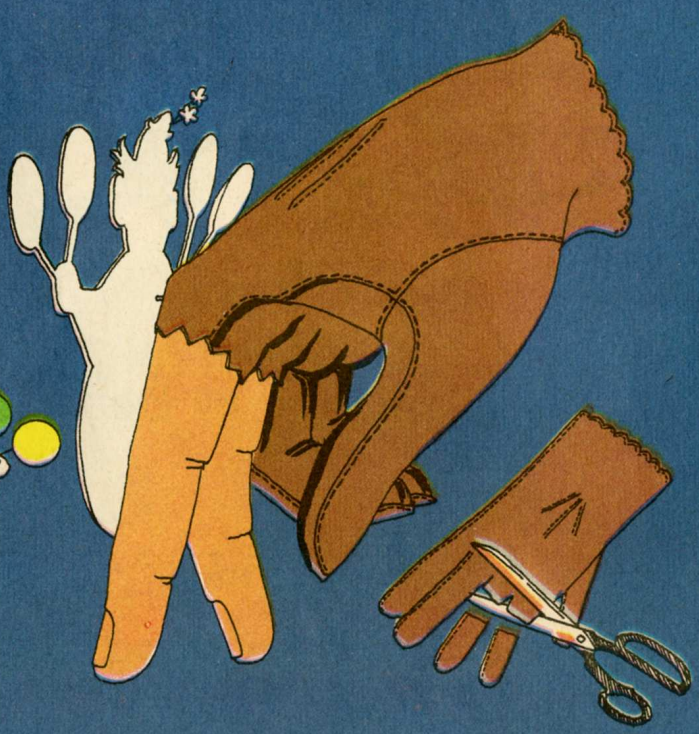


Make a drink-straw necklace
Save your straws from Dee's. Cut them in 1-inch lengths. String them together with fancy cutouts in between each straw length.



Make a Deeburger Clown Finger puppet

Carefully cut out a Deeburger Clown on a large Dee's cup. Cut the feet off. Staple the clown just above the second finger on an old pair of gloves. Cut off 1st and 2nd fingers of glove. Put glove over your hand. Your first and second fingers will be the Deeburger Clown's legs.



A GAME TO PLAY

One of Dee's Drive-ins is running short of red-ripe tomatoes for Dee's mammoth SUPER-DEE HAMBURGER. The Deeburger Clown is rushing to the rescue....Can you get there first?

Use buttons or pennies for markers and take turns shaking a die to see how many spaces you can move your marker. First marker to the Drive-in wins....On your last move your marker stays put until you shake the exact number needed to move into the Drive-in.

6 — A way to win races... is move up 6 spaces

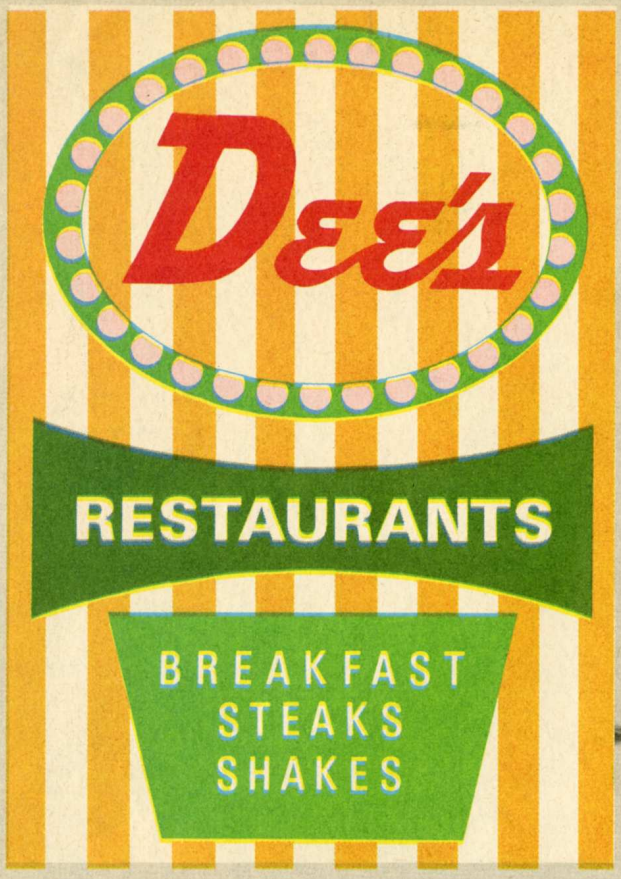
7 — You're in a fix... go back to six and try it again

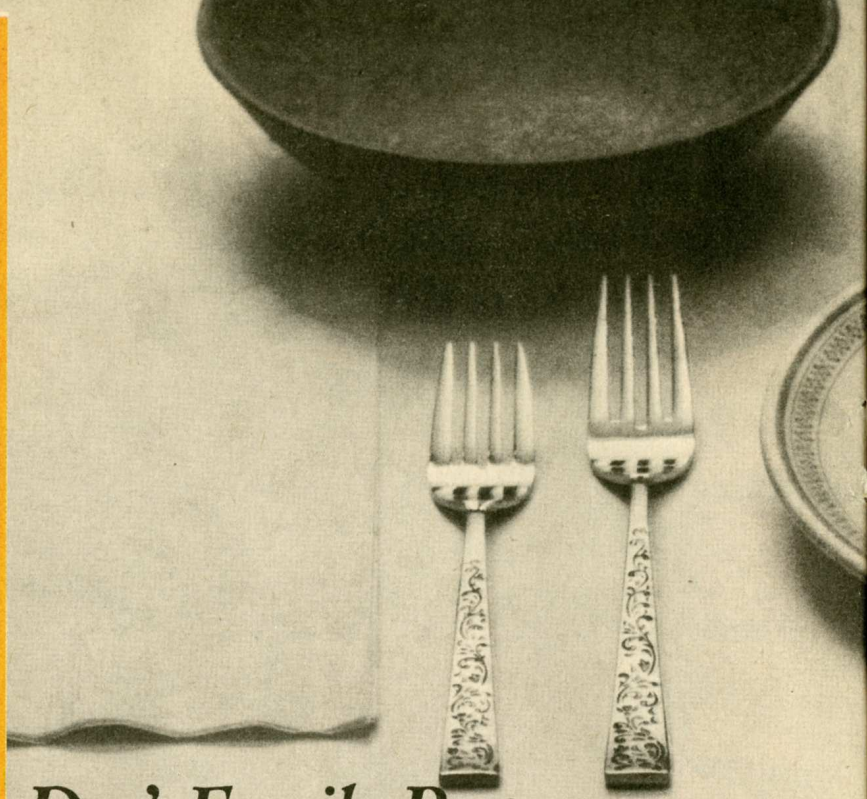
Sit here and burn... you've missed a turn... 5

It was fun 'til this one... Go back to No. 3 4

START

END
DEE'S
FRIES
SHAKES
HOT DOGS
DEE'S HAMBURGERS
11
You're doing fine but go back to (9) Be our guest for a one turn rest
8
No money for the toll tunnel Go back to START (Oh no!)
9
You've paid the price... now hurry ahead 4 spaces
10
Now rest 1 turn
3
You're in a pickle... Back 4 spaces
1
Squeeky wheels... oil up 2 spaces back
2
Hungry Tummy... Hurry ahead 4 spaces





Dee's Family Restaurants pres

1. Here is the proper table setting.

2. You always wait for the host or person at the head of the table to begin eating before you start.

3. Use your fork to eat with. A spoon is seldom used, except for soups and some desserts.

4. If you have more than one fork, start with the outside fork first. It is for your salad, which will be served first.

5. If you have more than one spoon, one will be a soup spoon (the larger spoon) and one a dessert spoon.

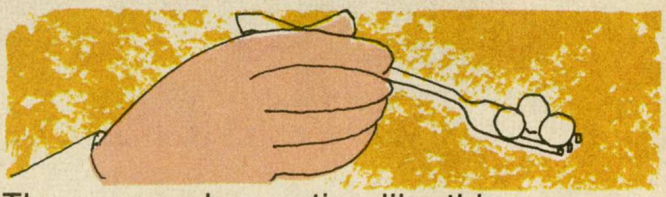
6. When food is being passed at the table, take a modest portion and be sure to pass the food on to the next person to your **LEFT.**

7. When cutting meat, hold the fork in your left hand. Change to your right hand to take the bite. Don't cut pieces too large to eat comfortably...and cut only one piece at a time.

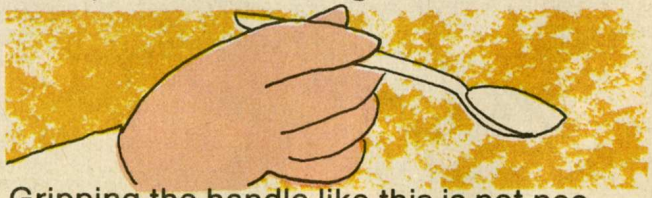
8. Learn to hold your knife, fork and spoon properly:

The fork and knife when cutting like this...

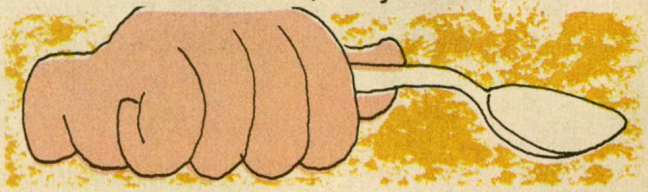
The fork when eating like this...

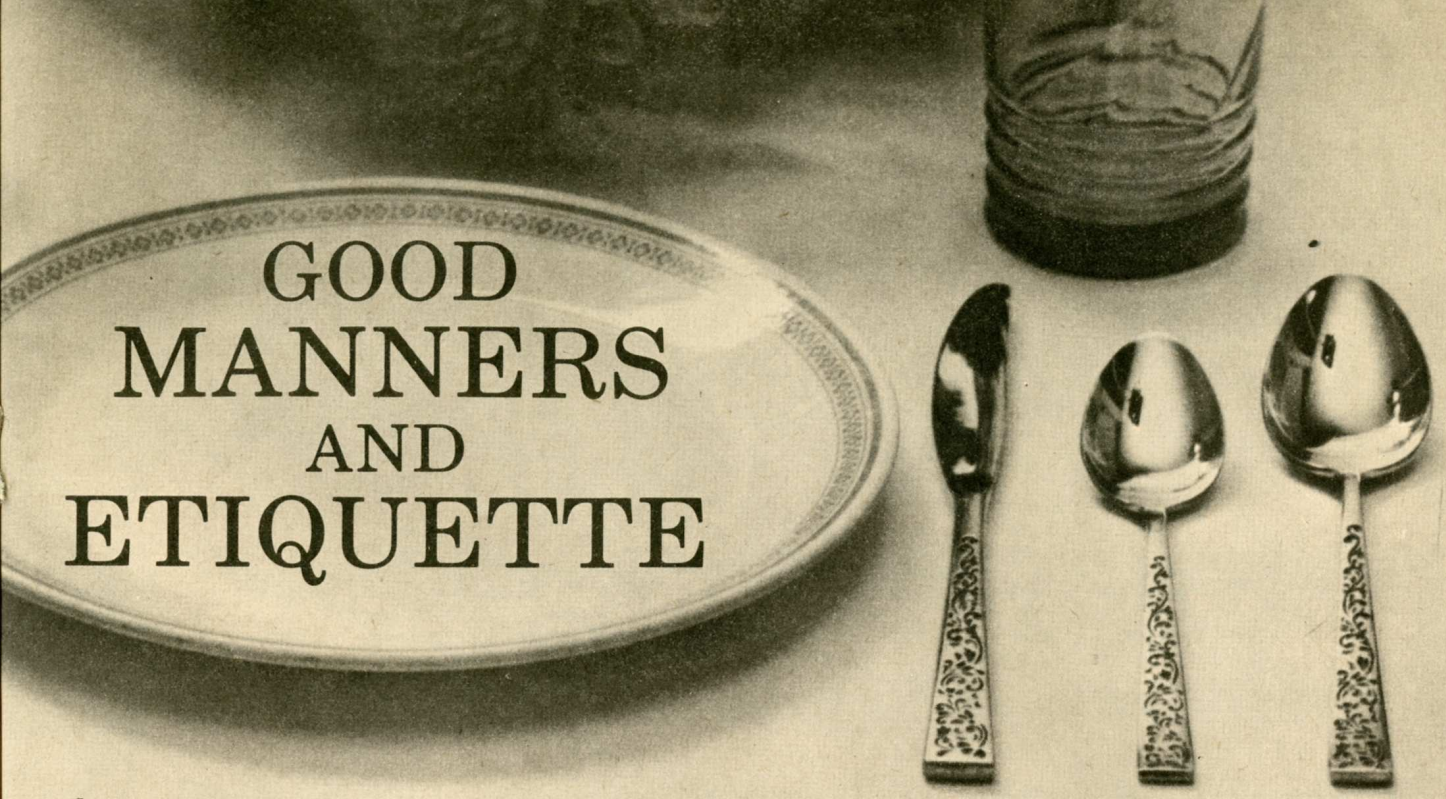


The spoon when eating like this...



Gripping the handle like this is not necessarily improper, but it does not look, nor is it considered, very refined.





GOOD MANNERS AND ETIQUETTE

ent... Tips on good manners for dining at home or dining out.

9. It is acceptable to eat some food with your fingers: chicken, pastry, sandwiches, etc. Chops should always be cut with a knife and eaten with a fork.

10. Eating too fast and filling your mouth too full does not have a very good appearance; and, of course, you should always practice chewing quietly.

SPECIAL TIPS ON DINING AT A RESTAURANT

1. It's all right to enjoy yourself, but not at the expense of other diners. So be happy, but quiet.

2. Choose what you would like to order as soon as you sit down. Then when the waitress arrives, you won't cause her to stand and wait.

3. Good manners are always appreciated—such as saying "thank you" when you are seated and thanking the waitress when she brings your order.

4. It is a courtesy to other diners not to create unnecessary distractions—such as getting up from your seat and walking around the room or laughing or talking too loudly.

5. When ordering, make sure you understand how much Dad or Mom (or whoever is treating) has intended to spend. Otherwise you might order a steak when your host had only planned for hamburgers and fries.

6. Practice good manners and good eating habits every chance you get. This gives you more confidence and adds to the enjoyment of dining in public.

GREAT THINGS COOKING

D D aug.

Hey, there's a Dee - bur - ger Clown just a - round the cor - ner, Let's

D6 D7 G7

pile in the car now, Ev - 'ry - bo-dy's gonna love those Dee - bur-gers, cheese-bur-gers,

D Bm Em

hot dogs and french fries, milk-shakes and turn - o - vers, too, Let's go to Dee's, They've

F♯m G Em7 A D G7 D

got what you like, You'll a - gree, They've got some great things cook-in' down at Dee's!

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Join The Deeburger Clown Birthday Club!

Receive a FREE TREAT on your birthday at DEE'S!

Dear Birthday Kids (That's Everybody):

I dearly love parties, especially BIRTHDAY PARTIES. But I am so busy clownin' around at school shows, carnivals, and on television that there just isn't any time left for Birthday Parties. Well, the next best thing to being at your Birthday Party is to have you become a DEEBURGER CLOWN BIRTHDAY CLUB MEMBER so that you can be invited to DEE'S HAMBURGER DRIVE-INS for a tummy-tempting treat to help celebrate your birthday.

Memberships are open to all boys and girls, ages 2 YEARS to 12 YEARS. To join and qualify for your free birthday treat as a Deeburger Clown Birthday Club Member, just fill out the information below and send it to:

DEEBURGER CLOWN BIRTHDAY CLUB
753 East 21st South
Salt Lake City, Utah 84106

As a Club Member, you will receive a DEEBURGER CLOWN BIRTHDAY CLUB CARD each year (up to age 12) just before your birthday. Just bring this card to any Dee's Drive-in for your Free Birthday treat.

Yours for a happier birthday

Deeburger Clown

The DEEBURGER CLOWN

DEEBURGER CLOWN BIRTHDAY CLUB APPLICATION

Fill in information and mail to:
DEEBURGER CLOWN BIRTHDAY CLUB
753 East 21st South / Salt Lake City, Utah 84106

Parents Name _____

Child's Name _____

Address _____ **City** _____ **State** _____

Birthday _____ **Age at next birthday** _____

Boy _____ **Girl** _____

_____
Signature of parent or guardian

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